

Lakeland Co-op Agro Centre | Sporting Goods Grand Opening Free Draw – Official Rules

1. Eligibility

- The Lakeland Co-op Sporting Goods Grand Opening Free Draw (the “Promotion”) is open to residents of Alberta and Saskatchewan who have reached the age of majority (18 years) at the time of entry.
- Employees, directors, officers, agents, and representatives of Lakeland Co-op, as well as their immediate family members (spouse, parent, child, sibling) and persons residing in the same household, are not eligible to participate.

2. How to Enter

- One (1) entry ballot is received with every eligible purchase of products from the Sporting Goods [Hunting & Fishing Department] made in-store at Lakeland Co-op Agro Centre during the Promotion Period.
- No purchase necessary: To enter without making a purchase, an individual may submit a handwritten 50-word essay on “What Lakeland Co-op Means to My Community” along with their name, address, and phone number. Submissions must be received at a participating Lakeland Co-op location no later than the Contest closing time. Limit one free mailed entry request per person, per day.
- Ballots must be fully completed and placed in the designated entry box by **5:00 p.m. on October 4, 2025**.

3. Promotion Period

The Promotion begins at **8:00 a.m. (MST) on October 2, 2025** and ends at **5:00 p.m. (MST) on October 4, 2025** (the “Promotion Period”). All entries must be received during this time to be eligible.

4. Prizes

A total of three (3) promotional prizes are available to be won:

- One (1) Pit Boss Sportsman 820SP Wood Pellet Grill (approximate retail value: \$1000.00).
- One (1) Federation .410 Gauge Over/Under Shotgun (approximate retail value: \$700.00) – **winner must possess a valid Possession and Acquisition Licence (PAL)** to claim this prize.
- One (1) Mossberg 6.5 Creedmore Rifle (approximate retail value: \$1200.00) – **winner must possess a valid Possession and Acquisition Licence (PAL)** to claim this prize.

Prizes must be accepted as awarded and are not transferable, refundable, or convertible to cash. Lakeland Co-op reserves the right to substitute a prize of equal or greater value if a prize is unavailable.

5. Winner Selection

A random draw will be conducted at **10:00 a.m. (MST) on October 6, 2025** at Lakeland Co-op Agro Centre from all eligible entries received during the Promotion Period.

- Odds of winning depend on the total number of eligible entries received.

- Selected entrants will be contacted by telephone and/or email within five (5) business days of the draw. If a selected entrant cannot be contacted within ten (10) business days, another entrant may be selected.
- To be declared a winner, selected entrants must:
 1. Respond to notification within five (5) business days.
 2. Correctly answer a time-limited, skill-testing question (as required by Canadian contest law).
 3. Provide proof of eligibility (including proof of age, residency, and valid PAL for firearm prizes).
- If a selected entrant fails to meet these requirements, they will forfeit the prize and another entrant may be randomly selected.

6. Conditions of Participation

By entering, participants agree to:

- Be bound by these Official Rules and all decisions of Lakeland Co-op, which are final and binding.
- Permit the use of their name, city/town of residence, and photograph in any publicity carried out by Lakeland Co-op, without compensation, unless prohibited by law.
- Release and hold harmless Lakeland Co-op, its affiliates, officers, employees, and agents from any claims, liability, or damages arising out of participation or prize acceptance.

7. General

- Any attempt to tamper with, interfere with, or undermine the operation of the Promotion may result in disqualification.
- By entering, participants agree to the use of their name, city/town of residence, and likeness in any advertising or publicity carried out by Lakeland Co-op without further compensation, unless prohibited by law.
- Lakeland Co-op reserves the right to modify, cancel, or suspend the Contest in whole or in part in the event of fraud, technical failure, or other factors beyond its control.
- Lakeland Co-op is not responsible for lost, late, incomplete, or misdirected entries, or any technical or human errors that may occur in the administration of the Contest.
- The Promotion is subject to all applicable federal, provincial, and municipal laws and regulations. Void where prohibited.

8. Privacy

Personal information collected for this Promotion will be used solely to administer the Promotion and will be handled in accordance with Lakeland Co-op's privacy policy, available at

<https://www.lakelandco-op.crs/sites/lakeland/privacy> .